

14th annual Palouse
EXPO!

March 16-17, 2012 | Beasley Coliseum, Pullman



2012 EXHIBITOR INVITATION

EXPO HOURS: SET-UP Thursday, March 15th, 7 am - 8 pm
EXHIBITS OPEN: Friday, March 16th: 12 pm - 7 pm | Saturday, March 17th: 9 am to 7 pm

The 14th annual Palouse EXPO! takes place on Friday and Saturday, March 16-17, 2012 at Beasley Coliseum on the campus of Washington State University in Pullman.

Don't miss this unique once-a-year opportunity to introduce yourself and your business in the largest commercial exhibition on the Palouse!

Showcase your products and promote your services to thousands of area residents. Meet qualified prospects and ready buyers who are looking for solutions you can provide them.

With massive publicity for the EXPO! and powerful radio advertising specifically created for your business, it's everything you need to get your 2012 selling season off to a great start!

RESERVE YOUR EXHIBIT SPACE TODAY!

• BASIC PACKAGE includes 10' x 8' exhibit space and upon request, a folding table; 2 folding chairs; 1 10 v. electrical tap. ADDITIONAL EXHIBIT SPACE, tables, chairs, and wireless internet are subject to availability on a first-come, first-served basis. Act now!

•TERMS: a non-refundable deposit of 50% payable at signing is required to reserve your space.

•EARLY BIRD DISCOUNT: You may deduct 5% for prepayment in full by January 20, 2012.

Reservation deadline is March 2, 2012.

EXPO *Sure Is Good for Business!*

<p>[] AGGRESSIVE PLAN - \$1550</p> <ul style="list-style-type: none"> • Six (6) contiguous exhibit spaces • 100 - 30-second radio ads • Recorded interviews Friday and Saturday 	<p>[] MODERATE PLAN - \$1150</p> <ul style="list-style-type: none"> • Three (3) contiguous exhibit spaces • 100 - 30-second radio ads • Recorded interviews Friday and Saturday
<p>[] CONSERVATIVE PLAN - \$575</p> <ul style="list-style-type: none"> • Single (1) exhibit space • 40 - 30-second radio ads • Recorded interview Friday or Saturday 	<p>[] HOME-BASED BUSINESS PLAN - \$275</p> <ul style="list-style-type: none"> • Single (1) exhibit space • Business must be operated exclusively from participant's home (no other business location). Non-profits also may participate at this value rate.

READY TO RESERVE YOUR EXHIBIT SPACE?

CONTACT YOUR STATION REPRESENTATIVE:

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