

14th annual Palouse
EXPO!

March 16-17, 2012 | Beasley Coliseum, Pullman



2012 EXHIBITOR AGREEMENT

- **BASIC PACKAGE** includes 10' x 8' exhibit space and upon request, a folding table; 2 folding chairs; 110 v. electrical tap. Bring extension cord(s).
- **ADDITIONAL EXHIBIT SPACE**, tables, chairs, and wireless internet are subject to availability.
- **TERMS:** a non-refundable deposit of 50% payable at signing is required to reserve your space.
- **EARLY BIRD DISCOUNT:** *You may deduct 5% for prepayment in full by January 20, 2012.*
- Any balance due is payable at check-in, prior to setting up your exhibit.
- **EXHIBIT SPACE** will be assigned by us on a first-come, first-served basis.
- For more information call (509) 332-6551.

EXPO HOURS: SET-UP Thursday, March 15th, 7 am - 8 pm
EXHIBITS OPEN: Friday, March 16th: 12 pm - 7 pm | Saturday, March 17th: 9 am to 7 pm
No early tear-downs!

YES! Sign me up for the package(s) indicated below. I understand that a non-refundable deposit of 50% is required at the time of signing this agreement and that any balance due must be paid no later than 11:00 am Friday, March 16, 2012. I will comply with regulations governing the use of Beasley Coliseum and cooperate with Beasley Coliseum and EXPO! staff while in the facility. I also agree that my exhibit will not be dismantled until 7:00 p.m. Saturday, March 17, 2012, and that neither Beasley Coliseum, Washington State University, KQQQ/KHTR, nor any other event sponsor assume any liability for my property.

<p><u>[] AGGRESSIVE PLAN - \$1550</u></p> <ul style="list-style-type: none"> • Six (6) contiguous exhibit spaces • 100 - 30-second radio ads • Recorded interviews Friday and Saturday 	<p><u>[] MODERATE PLAN - \$1150</u></p> <ul style="list-style-type: none"> • Three (3) contiguous exhibit spaces • 100 - 30-second radio ads • Recorded interviews Friday and Saturday
<p><u>[] CONSERVATIVE PLAN - \$575</u></p> <ul style="list-style-type: none"> • Single (1) exhibit space • 40 - 30-second radio ads • Recorded interview Friday or Saturday 	<p><u>[] HOME-BASED BUSINESS PLAN - \$275</u></p> <ul style="list-style-type: none"> • Single (1) exhibit space • Business must be operated exclusively from participant's home (no other business location). Non-profits also may participate at this value rate.
<p><u>[] FOOD VENDOR - \$275 (plus \$100 to Sodexo) - subject to availability, 3 maximum</u></p> <ul style="list-style-type: none"> • Single (1) exhibit space 	

— PLEASE INDICATE YOUR PREFERENCES BELOW —

Preferred location(s): _____ Note: we will endeavor to accommodate specific space requests but final placement of all exhibits is at the sole discretion of EXPO! management. Floor plan is subject to change at any time.

Exhibitor Badges requested _____ (if not specified, we will provide 3)
 Folding table? [] No [] Yes Folding chair(s)? [] No [] Yes (circle 1 or 2)
 Electricity? [] No [] Yes (110 v. incl.; 208 v. addl. charge)
 Wireless Internet? [] No [] Yes MAC Address: _____
 Fabric Backdrop for booth? [] No [] Yes
 Side Curtains (pipe-and-drape): limited availability, designated areas only; ask your representative for details
 Special Request(s): _____

Questions? Contact your KQQQ - KHTR advertising sales representative or
 Rod Schwartz or Danielle Kallaher, co-coordinators of the Palouse EXPO!
 Rod - (509) 595-1244 email: rod@gracebroadcast.com
 Danielle - (509) 332-6551 email: danielle@pullmanradio.com

BUSINESS _____ **AUTHORIZED BY** _____
ADDRESS _____ **TEL** _____ **FAX** _____
CITY _____ **STATE** _____ **ZIP** _____ **EMAIL** _____
DEPOSIT \$ _____ **DATE** _____ **BALANCE DUE \$** _____ **STATION REP** _____